



# Essentia Academic Excellence Contest European Contest 2016-2017

Dear Colleague,

We are glad to invite you to participate in the 1<sup>st</sup> Essentia Academic Master Piece Contest.

Students from all around Europe will take part in this Event which will firstly award the best clinical cases of each country. The winners of the different National Contests will also be granted the opportunity to travel to Leuven, Belgium, to participate in an International Contest and to attend an exclusive hands-on course in the modern installations of GC Europe Training Center. Of course, an awesome social program is also included in the package.

Essentia brings a new perspective to the technique of aesthetic restorative dentistry instigating the user to perceive shade selection in a more intuitive and consistent way. We strongly believe that Essentia concept is the perfect tool to initiate students in the art of shade selection.

We wish you all good luck and we are looking forward to meeting you in Leuven for the International Essentia Contest!

Marcio Vivian Cardoso  
On behalf of GC Europe Product Management



GC EUROPE  
Academic Excellence Contest

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Essentia Academic Master Piece Contest  
GC Europe  
Interleuvenlaan 33, B-3001Leuven

# RULES



GC EUROPE  
Academic Excellence Contest  
2016-2017

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## Rules - National Competition

- All universities are invited to participate;
- Each University can submit unlimited number of cases. Only one case per student will be accepted;
- The interested universities will receive a free of charge a suitcase containing Essentia Starter Kit, G-aenial Universal Flo and G-Premio Bond, clinical guides, articles and documentation for registration. The suitcase will be delivered personally by a GC representative who will explain the Essentia shade concept;
- Competition is based on the photographic documentation of a clinical case step by step with GC Essentia in the field of adhesive filling therapy;
- Cases are posted in the Essentia open group page in Facebook from Feb 1st to May 31st (date may vary in certain countries) mentioning Name and University and quoting "Essentia Academic Excellence Contest". Besides publishing their case in facebook, the participant has to send the registration form to the GC representative duly filled in and signed.

[www.facebook.com/groups/essentiafromgc](http://www.facebook.com/groups/essentiafromgc)

Participants incentivize their Facebook friends to comment/share/like the cases

A local independent jury evaluates the cases and selects 3 winners (1st, 2nd and 3rd prizes). Value of the prizes may vary according to the country. The prize event will be announced to the participants in each country independently.

Contact information of GC Branches can be found in the end of this document.

Criteria for evaluation of clinical cases:

- Originality of the case
- Complexity of the case
- Quality of the final result
- Texture
- Marginal adaptation
- Color match
- Anatomical reproduction
- Use of characterization effects
- Didactics during presentation
- Quality of the pictures

## Rules - European Competition

1<sup>st</sup> and 2<sup>nd</sup> winners of each National Contest are also awarded with a trip to Leuven to participate in the Essentia International Competition on Sep 22<sup>nd</sup> and 23<sup>rd</sup>, 2017.

1<sup>st</sup> day (afternoon): local 1<sup>st</sup> prize winners will present their cases in 10-min presentations to an International Jury. Day ends with a tour and dinner in Leuven.

2<sup>nd</sup> day: (full day): Master course on Essentia layering technique with S. Moretto DDS, MSc, PhD. Day ends with the award ceremony.

Criteria for evaluation: same as for National Competitions

### Award:

1<sup>st</sup> prize (Jury): 1,000 € or Camera for intraoral picture + publication of an article in GC Get Connected

2<sup>nd</sup> prize (Jury): 700 €

3<sup>rd</sup> prize (Jury): 500 €

Facebook winner (highest number of likes): 1,000 €

More Info:

[essentia.gceurope.com/](http://essentia.gceurope.com/)

[www.facebook.com/groups/essentiafromgc/](http://www.facebook.com/groups/essentiafromgc/)

[www.gceurope.com/news/newsletter/](http://www.gceurope.com/news/newsletter/)



**GC**



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## Registration Form

Name of the Tutor	
University	
Address	
Country	
Telephone	
E-mail	
Name of the Student	
Academic Year	
Telephone	
E-mail	

### Copyrights Agreement

- I agree that GC Europe receives the copyright of the clinical case as soon as the case is published in GC Essentia Facebook page;
- I agree to write an article for the dental magazine GC Get Connected in case I become the European winner;
- I confirm that the clinical case to be submitted is original and that I have registered it without the use of any image editing program with the aim to change its visual content.

Name of the Student:

Place and Date:

\_\_\_\_\_  
Signature of the Student



## RULES



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Academic Excellence Contest  
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