



GC Corporation was founded in 1921 in Japan and has developed itself into one of the most prominent companies in the development, production and distribution of a very wide range of dental products. Since 1972 GC Europe NV, our European Headquarter is located at the Researchpark Haasrode in Leuven. GC Europe NV supports and leads our different sales offices and supports authorized dental dealers. Our warehouse distributes our products throughout Europe, Middle East and Africa. Additionally, we offer state of the art products and systems for dental technicians. We are currently looking for a:

## Product Manager (m/f)

### Purpose of the job:

Define, develop and execute under the guidance of the Business Unit Manager Digital the strategy for EMEA region, this includes new product development and introductions. Product life cycle management of existing products, in order to assure a continuous growth of the overall company business.

### Main responsibilities

- You launch innovative Digital dentistry solutions and related equipment to dental laboratories and clinics, guide existing products through their life cycles.
- Your ability to analyse the market and the competition, combined with your professional experience, enables you to steer the product portfolio in new design directions and position products where they attract the right target groups.
- You develop creative briefing and hand over to the Marketing communication department
- In your interface functions you maintain a constant exchange of information with all departments relevant to the enterprise, in particular Sales, Marketing, Training & Education and R&D.
- You drive cross functional teams for a successful and timely Product development and launch.

### Requirements

- Bachelor's degree in Marketing, Business or in a related field is required.
- Minimum 3-5 years of experience in the field of (Digital) dentistry. You have very good understanding of the digital work flows. Knowledge about 3D printing market is a plus.
- Project Management skills, to be able to steer a project team is a key requirement.
- Ability to work in a structured manner with great personal initiative, and to set priorities.
- Strong communication skills at any level.
- A good command of English is required. German and Dutch is a plus.
- Proficient in MS Office (Excel, Outlook, Word and PowerPoint).
- Required to travel upon request

### What we offer

- A challenging job in a growing international company
- Full time employment
- Flexible hours and competitive salary including benefits

### Interested?

Don't hesitate to send your CV and motivational letter to [hr@gceurope.com](mailto:hr@gceurope.com).  
In case of questions, please contact our HR department through +32 16 74 13 18

